



• FEATURES OVERVIEW





About Freshly POS

Designed to simplify operations and maximize efficiency, Freshly POS is an all in one cloud-based laundry management solution that streamlines order processing, customer management, financial tracking, and business analytics from a single platform.

Core Modules and Features





| Dashboards

Get a complete overview of your laundry business through a centralized dashboard. Monitor pending, processing, ready-for-delivery, and completed orders in real time, along with today's deliveries and operational performance. Advanced filters and live analytics provide valuable insights to help you manage your business efficiently and make smarter decisions.

| POS (Point of Sale)

Deliver a smooth customer experience with an intuitive POS interface. Create customer profiles, process orders, add additional services, manage payment notes, and complete transactions quickly while reducing operational errors.





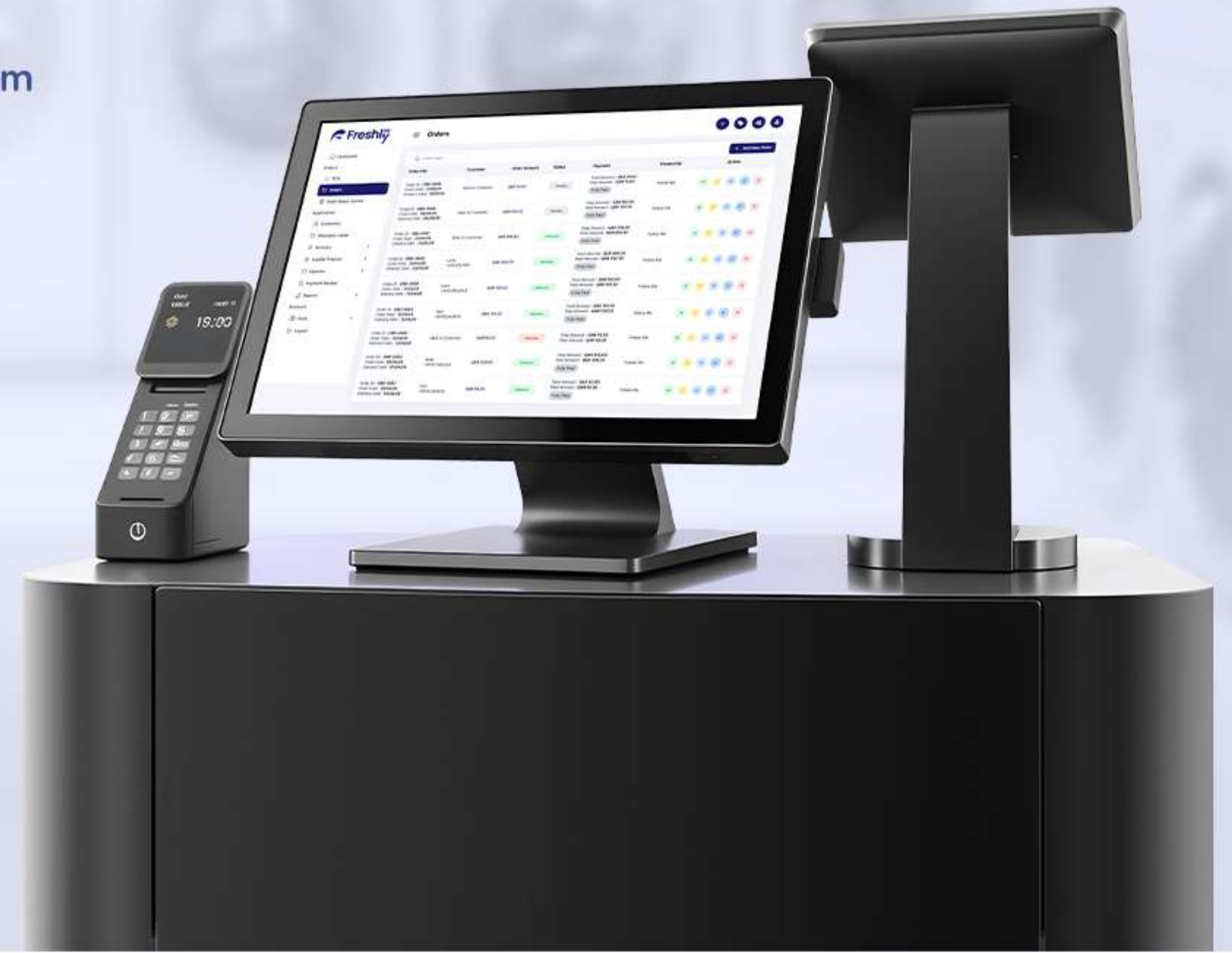
| Order Management

End-to-End Order Tracking:

Manage every laundry order from pickup to final delivery with complete visibility. Track order progress in real time, update statuses instantly, manage payments, edit order details, and generate professional invoices all from one streamlined interface.

Washable Print Slip:

Generate durable washable garment slips with unique order information to ensure accurate sorting and tracking throughout the cleaning process. This feature minimizes garment mix-ups, improves operational efficiency, and enhances customer satisfaction





| Customer Management

Maintain a complete customer database with instant access to financial history, invoices, payments, outstanding balances, and account ledgers. Gain a comprehensive view of every customer interaction to deliver a superior service experience.

Customer loyalty Program

This Program helps increase customer retention and repeat business by rewarding customers for using your laundry services. Customers earn loyalty points on every order, which can be redeemed for discounts, free services, or special rewards.

Reward Redemption

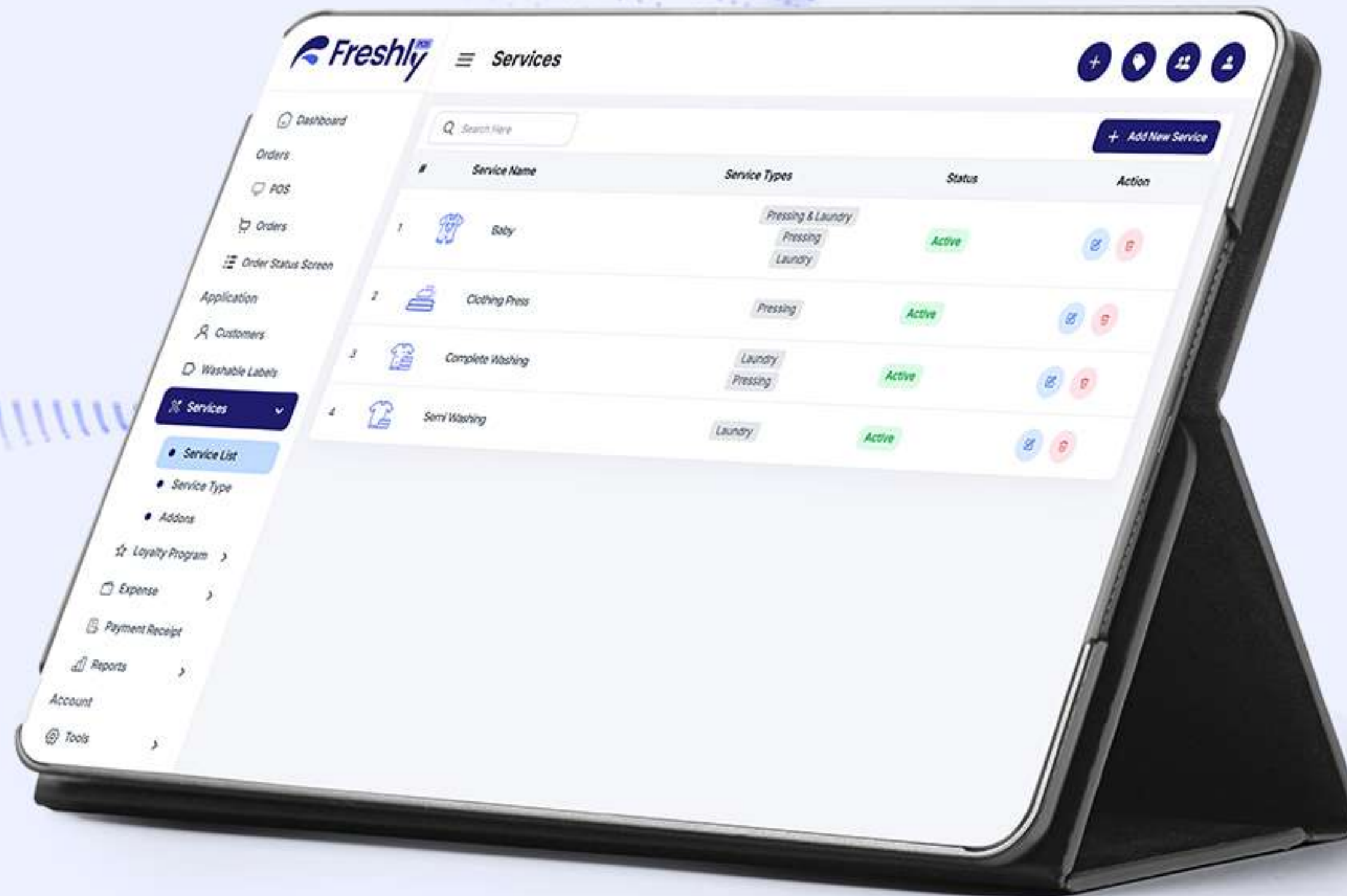
- Redeem points for discounts on future orders
- Exchange points for free laundry services
- Offer special promotional rewards
- Flexible redemption options based on business rules
- Instant point deduction during redemption

Points-Based Reward System

- Automatically earn loyalty points on every laundry order
- Configurable point earning rules based on order value
- Points accumulation across multiple visits
- Real-time loyalty point balance tracking
- Automatic point calculation and management

Tier-Based Loyalty Levels

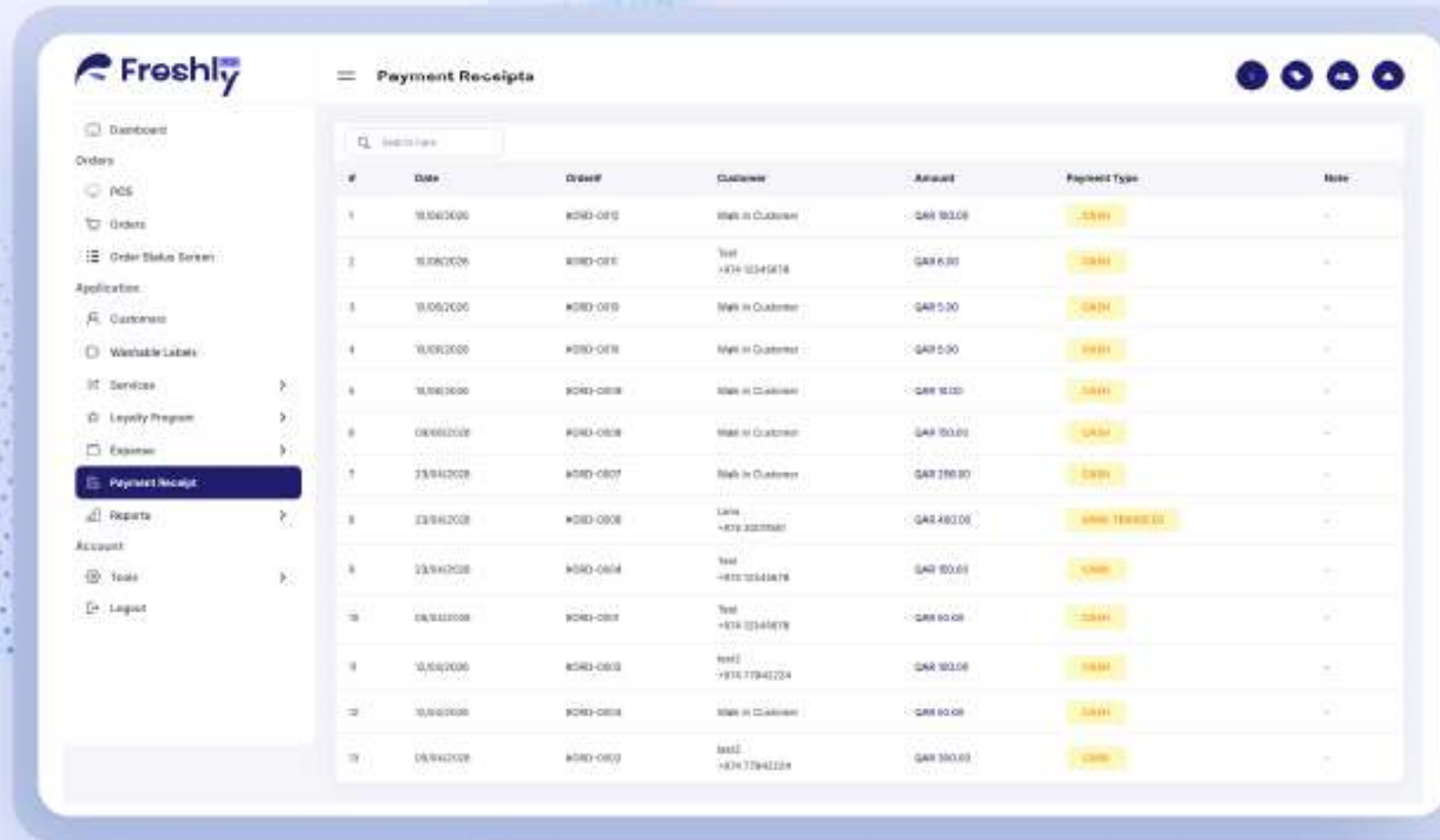
- Multiple membership levels (Silver, Gold, Platinum)
- Automatic customer tier upgrades
- Exclusive benefits for higher-tier members
- Tier-specific discounts and promotions
- Personalized rewards based on customer status



Service Management

Create and organize laundry services into customizable categories with individual pricing structures. Configure optional add-on services and upselling opportunities, allowing your business to offer flexible solutions tailored to customer needs.

FEATURES



The screenshot shows the 'Payment Receipts' page in the Freshly dashboard. It features a sidebar with navigation options like Dashboard, Orders, POS, and Reports. The main area displays a table of payment receipts with columns for ID, Date, Order ID, Customer, Amount, Payment Type, and Note. The table contains 10 rows of data, including details like 'Mark in Customer' and 'Test' as customers, and various amounts and payment types.

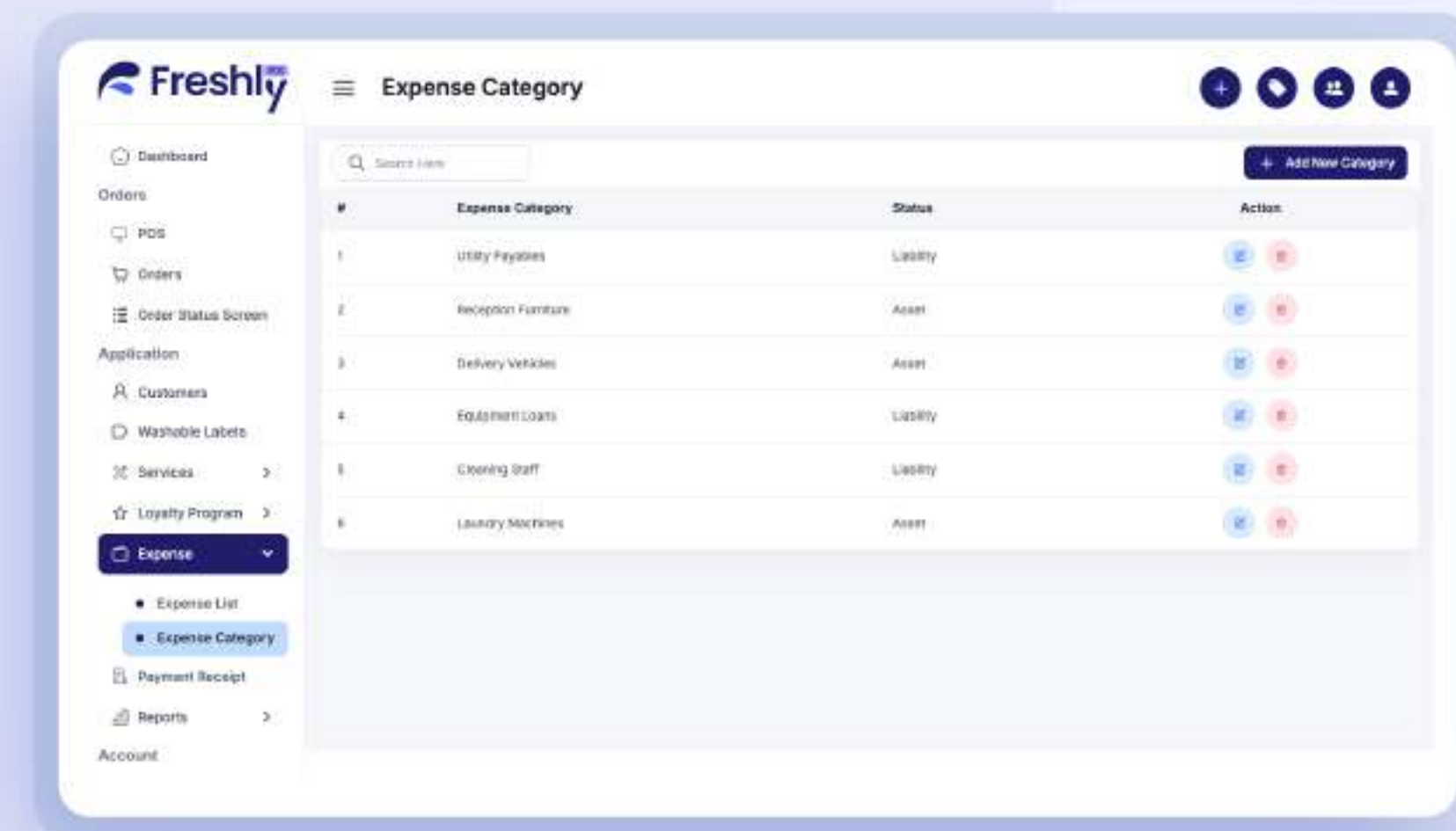
#	Date	Order ID	Customer	Amount	Payment Type	Note
1	10/06/2020	#040-019	Mark in Customer	QAR 90.00	CASH	
2	10/06/2020	#040-018	Test +974 33445678	QAR 6.00	CASH	
3	10/06/2020	#040-019	Mark in Customer	QAR 0.00	CASH	
4	10/06/2020	#040-018	Mark in Customer	QAR 0.00	CASH	
5	10/06/2020	#040-018	Mark in Customer	QAR 10.00	CASH	
6	08/06/2020	#040-018	Mark in Customer	QAR 90.00	CASH	
7	23/04/2020	#040-007	Mark in Customer	QAR 280.00	CASH	
8	23/04/2020	#040-008	Test +974 33445678	QAR 480.00	WASH 120000.00	
9	23/04/2020	#040-004	Test +974 33445678	QAR 50.00	CASH	
10	08/06/2020	#040-018	Test +974 33445678	QAR 80.00	CASH	
11	05/06/2020	#040-018	Test +974 33445678	QAR 90.00	CASH	
12	10/06/2020	#040-018	Mark in Customer	QAR 80.00	CASH	
13	08/06/2020	#040-018	Test +974 33445678	QAR 90.00	CASH	

Payment Receipts

Generate detailed payment receipts that include customer information, payment methods, and transaction details. Advanced search and filtering options enable quick retrieval of payment records whenever needed.

Expense Management

Track and categorize all operational expenses with ease. Organize expenditures into customized categories and accounting classifications to improve budgeting, financial planning, and overall business visibility.



The screenshot shows the 'Expense Category' page in the Freshly dashboard. It features a sidebar with navigation options like Dashboard, Orders, POS, and Reports. The main area displays a table of expense categories with columns for ID, Expense Category, Status, and Action. The table contains 6 rows of data, including categories like 'Utility Payables', 'Reception Furniture', 'Delivery Vehicles', 'Equipment Loans', 'Cleaning Staff', and 'Laundry Machines'.

#	Expense Category	Status	Action
1	Utility Payables	Liability	Edit Delete
2	Reception Furniture	Asset	Edit Delete
3	Delivery Vehicles	Asset	Edit Delete
4	Equipment Loans	Liability	Edit Delete
5	Cleaning Staff	Liability	Edit Delete
6	Laundry Machines	Asset	Edit Delete

Our Packages

Starting from **QAR 5000/Year**



Professional



POS & Branch Management

Cloud-Based Laundry POS System

1 POS Terminals

Up to 5 Users

Laundry Operations

Customer Management

Laundry Order Tracking

Print label for to track order status

Service & Price Management

Discount Management

Inventory & Finance

Inventory Management

Reports & Analytics

Daily & Monthly Reports

Sales Dashboard

Cloud & Support

Cloud Backup

Remote Owner Dashboard (Web & Mobile)

Technical Support

Enterprise



POS & Branch Management

Cloud-Based Laundry POS System

2 POS Terminals

Up to 10 Users

Laundry Operations

Customer Management

Laundry Order Management

Print label for to track order status

Loyalty Program

Membership Management

Inventory & Finance

Advanced Inventory Management

Purchase & Supplier Management

Accounting

Reports & Analytics

Daily & Monthly Reports

Performance Reports

Executive Dashboard

Cloud & Support

Cloud Backup

Remote Owner Dashboard (Web & Mobile)

Technical Support



Thank you

We are looking forward to hear from you

📞 +974 4441 4366 | ✉ hello@followme.qa

📍 14th Floor, Office 144, Lusail Marina Twin Tower A